

Urbanna Farmers Market (UFM) - 2012 Rules and Regulations

www.urbanna.com

The Urbanna Farmers Market (UFM) will be held on the second Saturday of the month as noted. The Market is located at Taber Park on Rappahannock Avenue in downtown Urbanna. The property that hosts the Farmers Market will be managed by the UFM Committee. The Market will be **open rain or shine** from **9 a.m. to 3 p.m. on May 12, and 9 a.m. to 1 p.m. on June 9, July 14, August 11, and September 8, 2012.** Set-up begins at 7:00 a.m. *No products sold can be used or second-hand, unless approved by the Committee. The sale of animals is not permitted, without prior approval in writing from the Committee. Political parties are not permitted, but the Committee will make Voter Registration forms available for customers.*

Definitions of Farm and Domestic Products

Plants & Produce - Vegetables, fruit, grains, eggs, plants, plant cuttings, flowers, seeds, nuts, herbs, etc.

Prepared Foods - Foods processed in some way by the vendor who has an inspection report from the Virginia Department of Agriculture along with any permit or license. These items include, but are not limited to, cured meats, baked goods, preserves, pickles, juices, and cheeses. All packaged, canned food or cheeses need full and complete labeling. Labels need to include the following: name of the product, ingredient statement (listed in order of predominance), net weight statement, and the name and address of the producer/vendor. Fresh meats, fishery products and prepared food are NOT eligible products for the Farmers Market for reasons of public health (except those approved by the VDACS or Health Department). Shellfish and shell stock must also be approved by the Shellfish Sanitation Division of the Virginia Health Department. For information call VDACS at 757-363-3909 or Middlesex County Health Department 804-758-0330.

Handicrafts - Handcrafted products include products made in the home, such as jewelry, ornaments, artwork, furniture, etc. Products may be made from manufactured materials provided that most of the value results from the crafting of the vendor. Products may also include items manufactured and of high quality approved by the UFM Committee.

Vendors

1. Vendors are persons who have paid their space rent, agreed to comply with the UFM Rules and Regulations and agreed to sell only "Farm or Domestic Products" defined above.
2. Non-profit organizations approved by the UFM Committee and who comply with these guidelines may be vendors for no fee.
3. Vendors must be approved by the UFM Committee in order to participate in the Urbanna Farmers Market. The Committee reserves the right to deny requests for space at the market.

UFM Committee

The UFM Committee consists of volunteers from the community who donate their time to promote and administer the Urbanna Farmers Market including the enforcement of the UFM Rules and Regulations. Their responsibilities include such duties as space assignment, collecting rent from vendors, directing vendors to comply with health and sanitation rules, revoking a vendor's space, if necessary, and/or

directing the removal of ineligible products.

Responsibilities of Vendors

1. Only Farm or Domestic Products as defined above may be sold at the Farmers Market.
2. Prices of all products must be clearly marked.
3. Vendors are responsible for the safety of the products being sold.
4. Vendors must comply with the UFM Rules and Regulations, as well as all other regulations, codes, and statutes that govern the growing, preparation, and sale of products as defined above.
5. Vendors must cooperate with the UFM Committee Members regarding the space assignment, use of property, use of parking, etc.
6. They must maintain a clean vending area, dispose of all refuse and trash at the direction of the Committee Members and take care not to deface or damage any property.
7. **Regarding animals at the UFM**, vendors must complete a written request in advance before bringing any animals to the market. Each request will be reviewed by the UFM Committee on a case-by-case basis and a decision will be conveyed to the vendor. **Please do not bring any animals to the market prior to this review.**
8. Vendors shall hold the UFM Committee Members, Volunteers, the Urbanna Business Association, the Town of Urbanna, and any businesses or individuals donating space or property to the UFM, harmless from any liability whatsoever resulting from their activities at the UFM.

Rent

1. The 2012 rental rate per space is \$15 per month or \$60 in advance for the entire season, (5 markets). Checks may be made payable to **Urbanna Business Association** and mailed to **P.O. Box 966, Urbanna, Virginia 23175**.
2. Payment for the reduced rate for the entire season must be paid by March 31, 2012. Payment for individual months must be paid one week prior to that Market to ensure a space. All payments are non-refundable.
3. Non-profit organizations approved by the UFM Committee will not be charged for their space.

(Revised 1/21/12)